

Information Technologies

Seminole County

Telecommunications

Cable/SGTV

Mission

To deliver premium service through open access communication and innovative technology.

Business Strategy

The function of the Cable section is to administer the rules and regulations of the Cable TV ordinance as they relate to franchises in Seminole County; provide the citizens with an avenue for cable television problem resolution; provide government/educational programming on SGTV that is interesting, timely, accurate, and relevant to the geographic area of the County.

Objectives

Serve as liaison between the citizens and Board of County Commissioners and the Board of County Commissioners' approved cable franchise companies.

Ensure the level of service of the cable providers to insure compliance with local, state and federal regulations.

Provide a complaint tracking system for the citizens and assist them with any cable TV problems.

Directly monitor and coordinate services with the local cable administrators and participants (cities, School Board, Seminole Community College).

Presents live broadcast of Seminole County meetings on SGTV, including: Board of County Commissioners meetings and worksessions, Local Planning Agency/Planning and Zoning Commission, Board of Adjustment, Code Enforcement Board, and other special meetings and re-broadcasts of School Board meetings.

Produce and broadcast high quality, cost-effective, and informative government/education-related original SGTV television programming for the citizens of the County.

Performance Measures

	FY 99/00 Actual	FY 00/01 Estimated	FY 01/02 Goal	FY 02/03 Goal
Number of calls for cable franchise assistance	216	250	275	275
Number of cable franchise customer service orders processed	72	88	100	100
Number of live SGTV broadcasts	76	80	80	80
Number of taped SGTV productions	44	60	72	72

Department:		INFORMATION TECHNOLOGIES			Seminole County	
Division:		TELECOMMUNICATIONS			FY 2001/02	
Section:		CABLE/SGTV			FY 2002/03	
	1999/00 Actual Expenditures	2000/01 Adopted Budget	2001/02 Adopted Budget	Percent Change 2001/02 Budget over 2000/01 Budget	2002/03 Approved Budget	Percent Change 2002/03 Budget over 2001/02 Budget
EXPENDITURES:						
Personal Services	189,863	294,033	294,506	0.2%	320,128	8.7%
Operating Services	67,358	67,428	71,886	6.6%	78,810	9.6%
Capital Outlay	95,852	50,000	118,300	136.6%	25,000	-78.9%
Debt Service	0	0	0		0	
Grants and Aid	0	0	0		0	
Reserves/Transfers	0	0	0		0	
Subtotal Operating	353,073	411,461	484,692	17.8%	423,938	-12.5%
Capital Improvements		0	0		0	
TOTAL EXPENDITURES	353,073	411,461	484,692	17.8%	423,938	-12.5%
FUNDING SOURCE(S)						
General Fund	353,073	411,461	484,692	17.8%	423,938	-12.5%
TOTAL FUNDING SOURCE(S)	353,073	411,461	484,692	17.8%	423,938	-12.5%
Full Time Positions	2	5	5		5	
Part-Time Positions	0	0	0		0	
New Programs and Highlights For Fiscal Year 2001/02						
Third year of consultant recommendations for SGTV project. Funding includes digital field increased field produced programming: cameras, tripods, monitors, video switcher, decks, microphones, audio mixer, intercom, and related equipment. In addition, funding includes enhancements to the BCC Chambers for improved live meeting broadcasts. This represents a reduction of \$30,000 from the consultant's original recommendation.						\$118,300
New Programs and Highlights For Fiscal Year 2002/03						
SGTV live field link for live remote transmission.						\$25,000
Capital Improvements	2001-02	2002-03	2003-04	2004-05	2005-06	
Total Project Cost	0	0	0	0	0	
Total Operating Impact	0	0	0	0	0	